

DOG

(BESTFRIENDOR)

IS DOG RIGHT FUR YOU?



If you have a circulatory system,
immune system or nervous system,
DOG is just what the doctor ordered.

Literally. 97% of doctors say there are health benefits from owning pets.¹ And recent research shows that simply owning a dog can make a person healthier in a variety of ways. But it seems we've only scratched the surface in understanding this powerful phenomenon.

¹thepeteffect.org/doctor-recommended

IMPROVE YOUR HEALTH WITH DOG. Studies show that having a dog can help lower your blood pressure, decrease your risk of heart disease, prevent allergies in children, reduce your stress levels, decrease anxiety and depression, strengthen your immune system, and even improve social interaction.²

²thepeteffect.org/the-science



Find the dosage that's right for you.

HOW DOES DOG WORK? It's all part of something called *The Pet Effect*, a real yet unseen, physiological response between us and our pets that's only recently been discovered.

Ask your veterinarian about The Pet Effect

DOG Facts

Active ingredient The Pet Effect

WARNINGS

Side effects may include:

- Picking up poop ■ Being jealous of DOG kissing other people ■ Having full on discussions with DOG ■ Chewed up shoes ■ Chasing after squirrels with DOG ■ Excessive social media posts

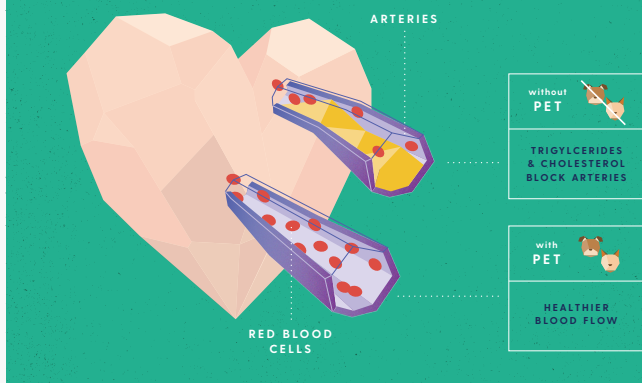
DO NOT USE:

- If you don't have a pulse ■ If you have a problem with love and affection

When using DOG

- Stock up on toys and treats ■ Speak in silly pet voices

Cardiovascular Disease



Research indicates that being around pets can lower cholesterol and triglyceride levels.

thepeteffect.org/cardiovascular-disease

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CAT

(PURRFECTIS)

BETTER HEALTH MEOW



It's time you learned about CAT.

CAT has been providing effective relief to humans for thousands of years. Recent studies have shown that simply being around these felines can improve your mental and physical health. That's right, some remedies really do stand the test of time. So give doctor-recommended, all natural CAT a try.

SCIENCE SAYS. Cats can help strengthen your immune system, prevent allergies in children, lower blood pressure and risk of cardiovascular disease, reduce stress levels, decrease anxiety and depression, and even increase social interaction.¹

¹thepeteffect.org/the-science



WARNING
MAY BE HABIT FORMING

THE NOT SO SECRET INGREDIENT. We call it *The Pet Effect*—the mysterious, yet measurable connection between us and the animals we love that has a real benefit on our physical and mental health.

Ask your veterinarian about The Pet Effect

CAT Facts

Active ingredient The Pet Effect

WARNINGS

Side effects may include:

■ CAT on your computer when you need to work ■ Issues packing because CAT is in your suitcase ■ Trouble peeing because CAT is staring at you ■ You may spend all day posting pictures of CAT on social media

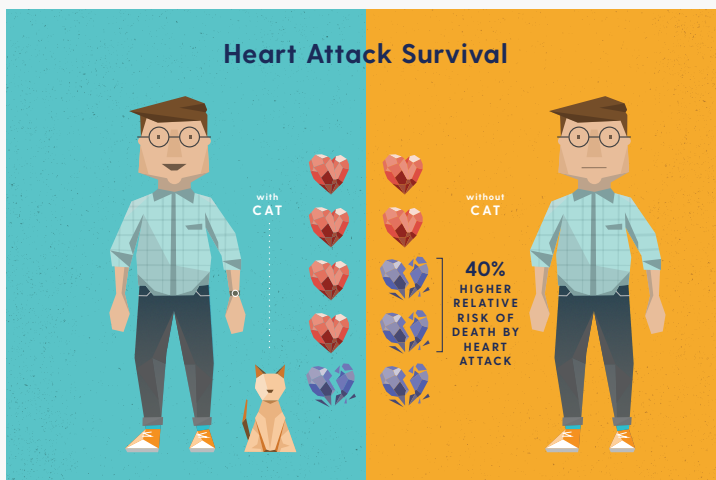
DIRECTIONS:

■ Adults and Children: take 1 CAT daily ■ If symptoms persist, increase dosage

When using CAT

■ Come up with nicknames like Cat Benatar ■ Lay on the floor for increased effect

Heart Attack Survival



Research tells us that people who have never owned a cat have a 40 percent higher relative risk of death from a heart attack.

thepeteffect.org/heart-attack

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